



## 2009 A Year of Passion

Members of the New Kent Chamber of Commerce:

Recently, I read a letter circulated by a chamber of commerce president in another locality that moved me. In response to the economic setbacks that our nation has faced, this letter was a bold call to make 2009 a "Year of Passion" among local businesses.

The New Kent Chamber of Commerce seconds this call. It is easy to be discouraged when we watch the news now, but we must remember that discouragement is contagious. When we hesitate the consumer will recognize this and hesitate as well. We see this happening in every corner of American business.

The good news is that our passion is even more contagious. Consumers are looking for signs of encouragement, and when they begin to notice the passion of our community, they will respond with the confidence and hope that we need to move our economy forward again. We cannot simply wait for a national change. National change starts on the local level, with us.

Business is often characterized as a primarily competitive field, where the strong survive at least partially due to the failure of others. Although competition is certainly healthy, we at the Chamber of Commerce do not share this cynical view of the business community. We believe that the current economic crisis has shown that healthy competition must also require cooperation and mutual dependence if we are to truly thrive. The failure of any business can create a domino effect reaching far beyond those immediately concerned.

As your Chamber of Commerce president, one of my goals is to call us together from our individual pursuits to an awareness of how the success or failure of even one of us has an impact on us all. My call for passion reaches beyond the personal goals of day-to-day business to the welfare of your fellow chamber members. We know that when our community is strong, we all benefit from the overall increase in tourism and local businesses. We know that our restaurant owners do well when people come out to shop at our stores, and store owners do well when people come out to eat at our restaurants. This is why a passionate 2009 is important to all chamber members. It is this passion that ultimately determines not only your individual success, but also the health of the entire New Kent business community.

As Americans, we have faced economic setbacks before. This is nothing new. We have always survived because in such times we have been willing to pull together as a community and direct our passions toward our mutual well-being. Now is no different, and as we enter 2009, we do so with excitement for a better year ahead for all of us and a determination to make it so.

Best wishes for a passionate 2009,

Scotty Hager

President, New Kent Chamber of Commerce

## New Kent Chamber Business Newsletter

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Dates to remember!



### New Kent Chamber Meeting

March 17th, 2009

New Kent Visitors Center  
6:30 PM

### "A Taste of New Kent" Wine Festival

May 16, 2009

11:00—5:00

Invest in Success  
become a sponsor

News articles due by  
March 27th, 2009



Do you have news you  
would like to share about  
your business email:

Mechelle Logan

[prestigious@peoplepc.com](mailto:prestigious@peoplepc.com)

We have made a commitment to all of you to help each and everyone to share what we do in each and every business by doing so we have created a newsletter that will go out every quarter to every member in our chamber. If you have special or just an announcement just send us an email..



757-566-8333



## New Kent Chamber Business Newsletter

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Building Businesses Unity and Community.

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## The New Kent Chamber Officers and Directors are here for you!



**MCKINNEY  
& COMPANY**

### A Thriving Bank in a Struggling Economy

An environmental bank is an area of land reserved for the protection of plant and animal species with special ecological importance. These species are identified as critical habitat and require special consideration in any land development activity. Sometimes referred to as wetland banks, environmental banks provide a location to restore, create, enhance or preserve critical habitat to make up for other habitats lost to development.

Since 1998, McKinney & Company has worked with Luck Stone Corporation to purchase, create and monitor the New Kent Environmental Bank. The bank includes 670 acres of land located in the southeast quadrant of State Routes SR 608 and SR 609 in New Kent County, Virginia. Banking resources include wetland creation/restoration, wetland/upland preservation, jurisdictional stream and riparian buffer preservation, agricultural fields and a wildlife management area.

Through 2008, 79.9 acres of wetlands have been created/restored at the New Kent Environmental Bank with an additional 38.3 credits derived from the preservation of ecologically significant natural wetlands and uplands. Of the 79.9 acres of created and restored wetlands, 68.85 acres have been released for credit purchase to provide compensation for unavoidable impacts to US waters and wetlands that result from development projects. McKinney & Company's ongoing annual monitoring continues to prove the success of the created and restored wetlands.

For more information on environmental banking or any other McKinney & Company projects, please call Lee Downey at 804-798-1451.

### Event Sponsorship

We are holding **Three After hours Events** this year, Invest in success of your company and New Kent Businesses!

More information coming soon!!



**Join the Chamber Today!** The New Kent Chamber of Commerce invites you to join our organization. Chamber membership is an investment in your business and New Kent County; an investment that will provide a wealth of opportunities for you to meet business leaders, expand your clientele base, reduce your bottom line and get you involved in those issues impacting our business community and quality of life. Currently, dues are only \$100 and due on July 1st of each year. Join now and you shall be considered to have paid your dues through June 30, 2009.

## A Special Thank you to our Guest Speaker Claude Carmack, Carmack Company

February's speaker was Claude Carmack, CPA. Mr. Carmack owns The Carmack Company in Richmond and Mechanicsville and specializes in working with small and medium sized businesses. Claude discussed tax issues and strategies for this year's tax season.



Brooks Real Estate, Inc. is proud to represent, New Kent Commerce Center located on Route 155 across from the entrance to Colonial Downs and Brickshire. This thriving center has been open for just over two years and is home to Antonio's Pizza, Urban Escape Day Spa, Coldwell Banker Traditions, Top's China, Heritage Public Library, and our two newest businesses Curves, and Americlean Drycleaners. As many of you know, this center has been a wonderful addition to New Kent County. It has added a welcomed community center to the 155 corridor. These businesses have the benefit of being central to all New Kent residence with easy access to all corners of our growing County. We currently only have one unit left at this location. The business that claims the last and final space will benefit from opening their business in an established center that already has a large client base, and will be the pearl of the Center, as it fronts Route 155 and has wonderful exposure to the large traffic volume along this route.

With the increased visits with the new business openings makes this location an amazing opportunity for an existing or expansion business that can proudly call New Kent County their home. Call Adam Nash at (804) 557-3590 to get more information.

